

# No Labels 2022 Swing District Study

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May 2021



## About the May 2021 No Labels Swing District Study

### Survey Methodology:



This survey was conducted online within the United States from May 18-23 among 5,008 registered voters in 10 congressional districts by HarrisX. Results were weighted for age by age, gender, party, race, education, and income to align them with their actual proportions in the population for each district. The margin of error for each district is between 4-5 percent.

- › GA-07 – 438 registered voters (plus or minus 4.7 pts sampling margin of error)
- › ME-02 – 494 registered voters (plus or minus 4.4 pts sampling margin of error)
- › MN-03 – 482 registered voters (plus or minus 4.5 pts sampling margin of error)
- › NH-01 – 477 registered voters (plus or minus 4.5 pts sampling margin of error)
- › NJ-05 – 475 registered voters (plus or minus 4.5 pts sampling margin of error)
- › NV-04 – 496 registered voters (plus or minus 4.4 pts sampling margin of error)
- › NY-03 – 459 registered voters (plus or minus 4.6 pts sampling margin of error)
- › OR-05 – 489 registered voters (plus or minus 4.4 pts sampling margin of error)
- › PA-17 – 489 registered voters (plus or minus 4.4 pts sampling margin of error)
- › VA-07 – 488 registered voters (plus or minus 4.4 pts sampling margin of error)

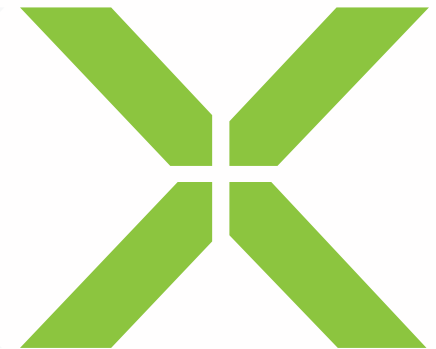
**Note:** Some percentages on the following slides may not add up to exactly 100% due to rounding

## Congressional Incumbents

- › Carolyn Bourdeaux (GA-07)
- › Steven Horsford (NV-04)
- › Kurt Schrader (OR-05)
- › Dean Phillips (MN-03)
- › Tom Suozzi (NY-03)
- › Josh Gottheimer (NJ-05)
- › Chris Pappas (NH-01)
- › Abigail Spanberger (VA-07)
- › Conor Lamb (PA-17)
- › Jared Golden (ME-02)

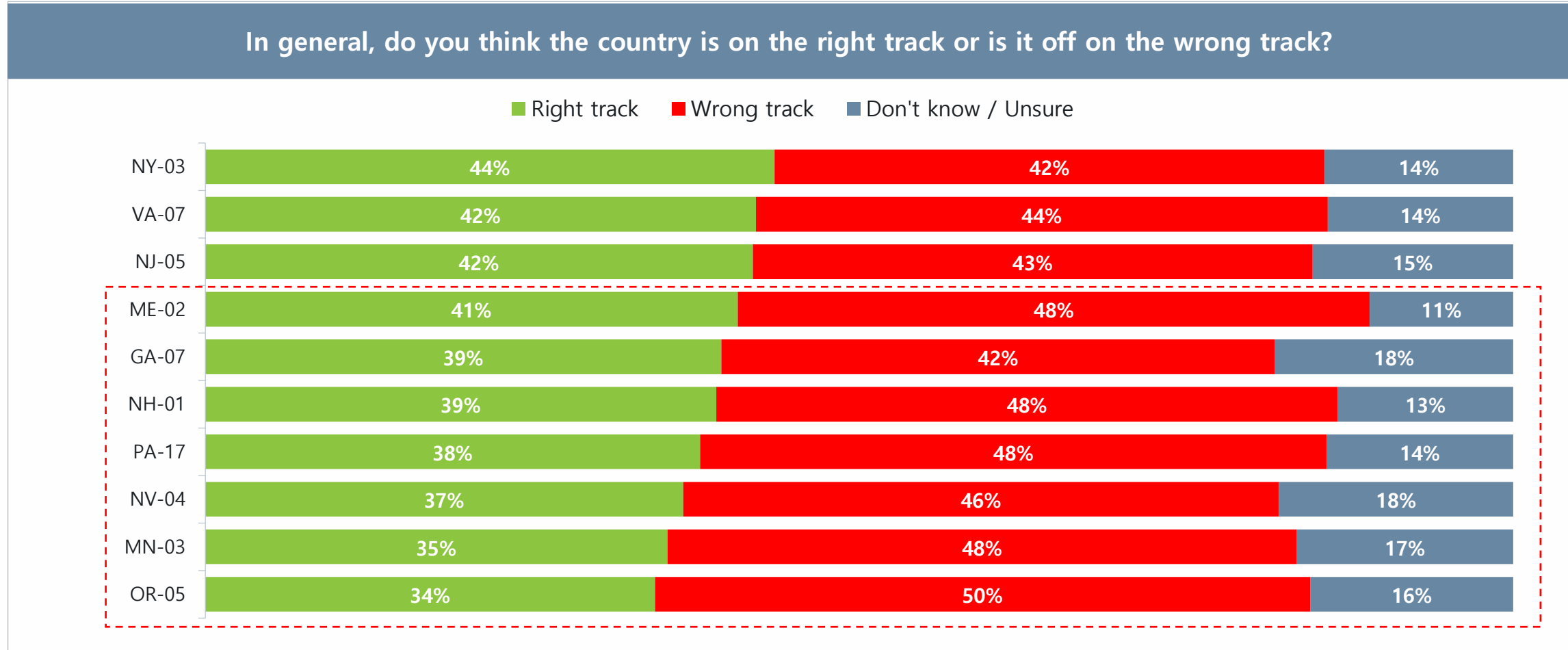
# Mood of the Country

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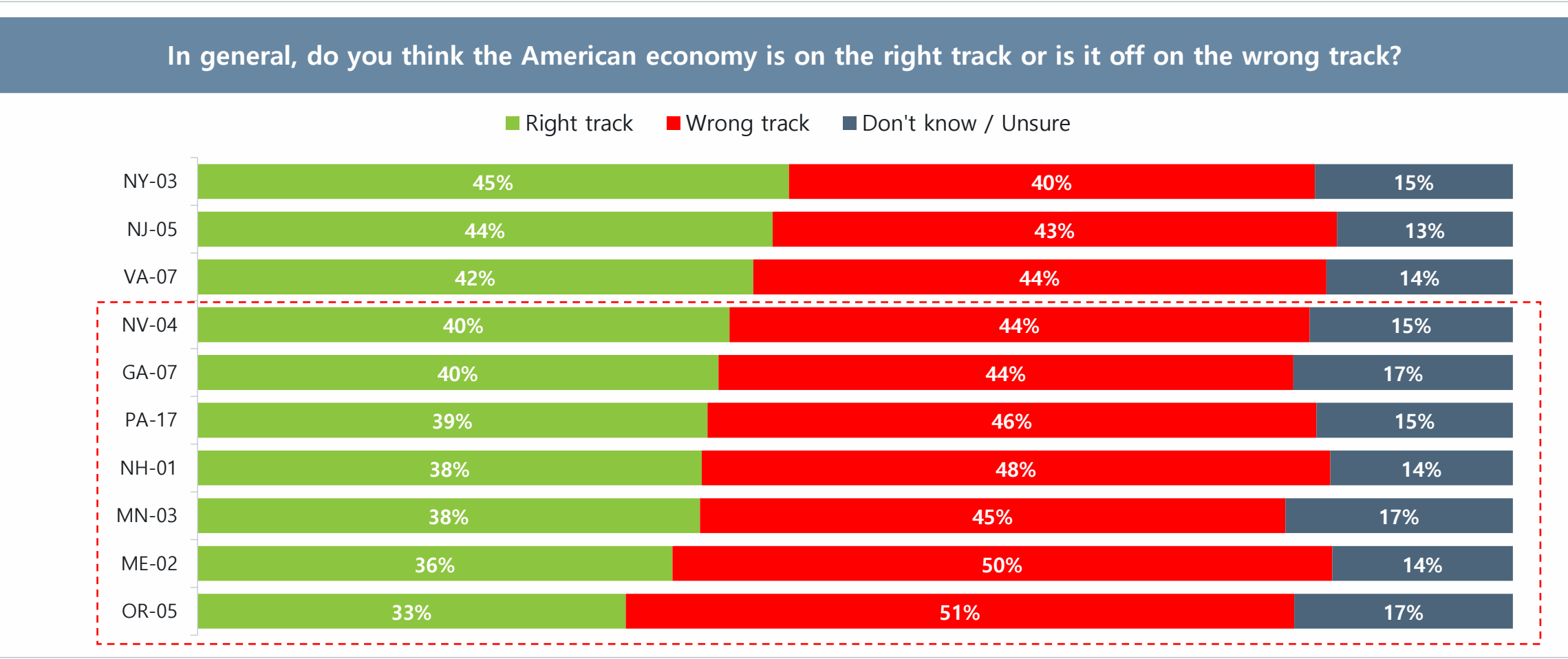
# A plurality of voters across 2020 swing districts say that the country is on the wrong track.

## Voters in NY-3, NJ-05, and VA-07 are split



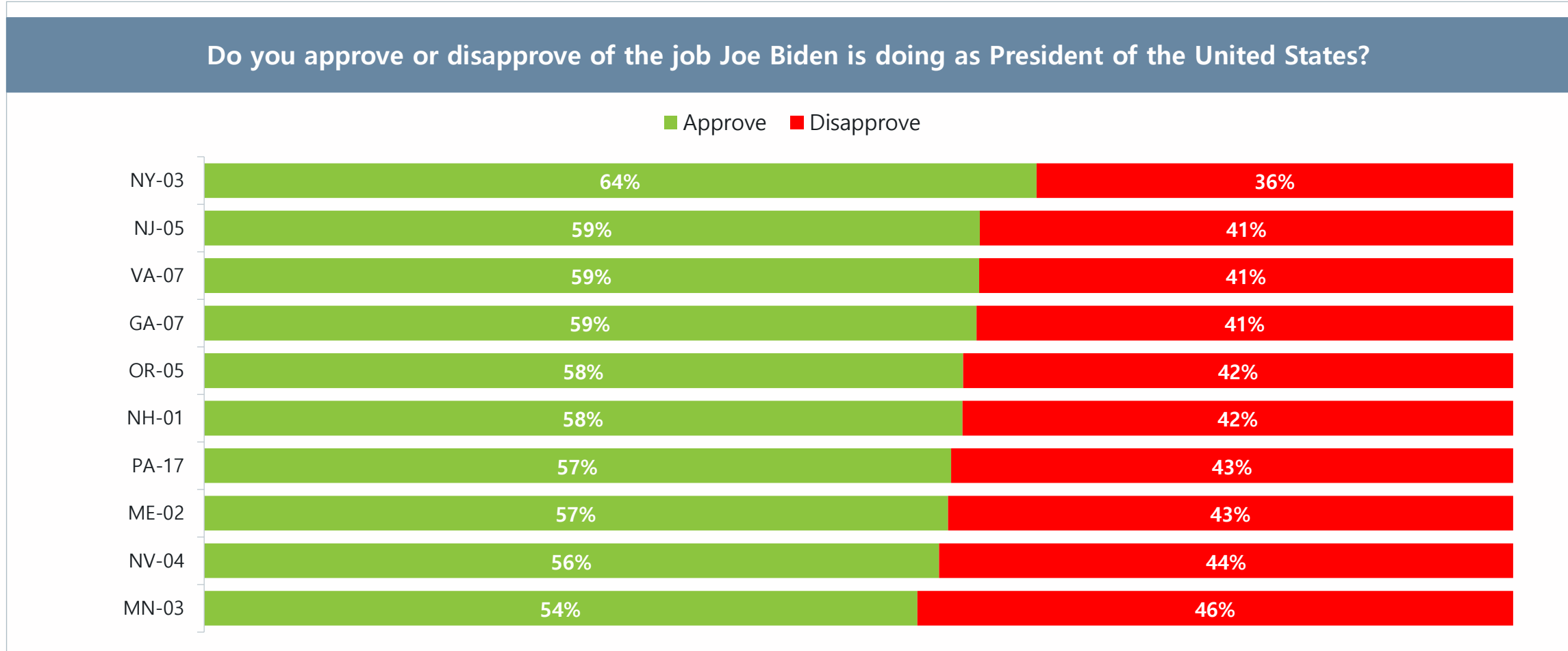
BASE: Registered Voters (n= 5,008)

# In 7 out of 10 districts voters also say the American economy is on the wrong track, with voters in the other three districts having a split view



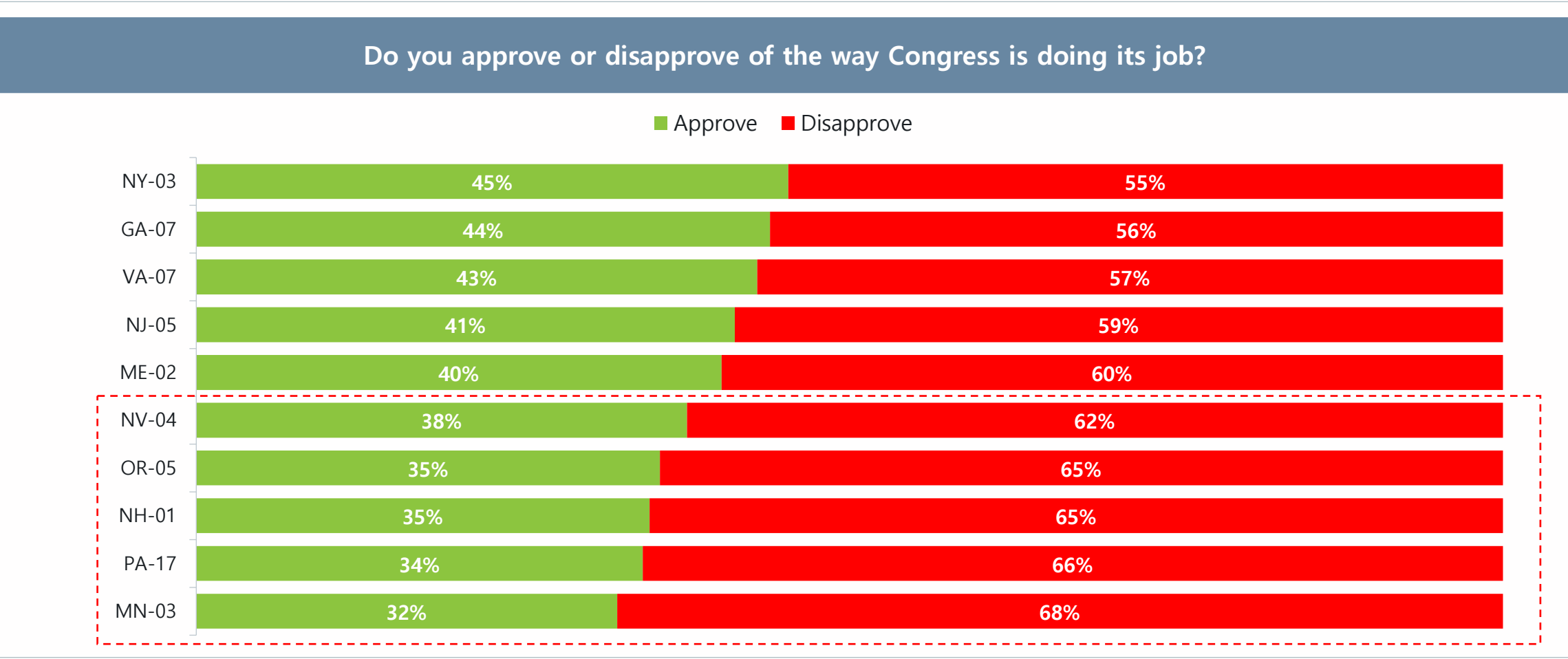
BASE: Registered Voters (n= 5,008)

# Majorities of voters in battleground congressional districts approve of the job that Joe Biden is doing as president, with approval ranging from 54 to 64 percent. The highest approval rating is in NY-03 (64%)



BASE: Registered Voters (n= 5,008)

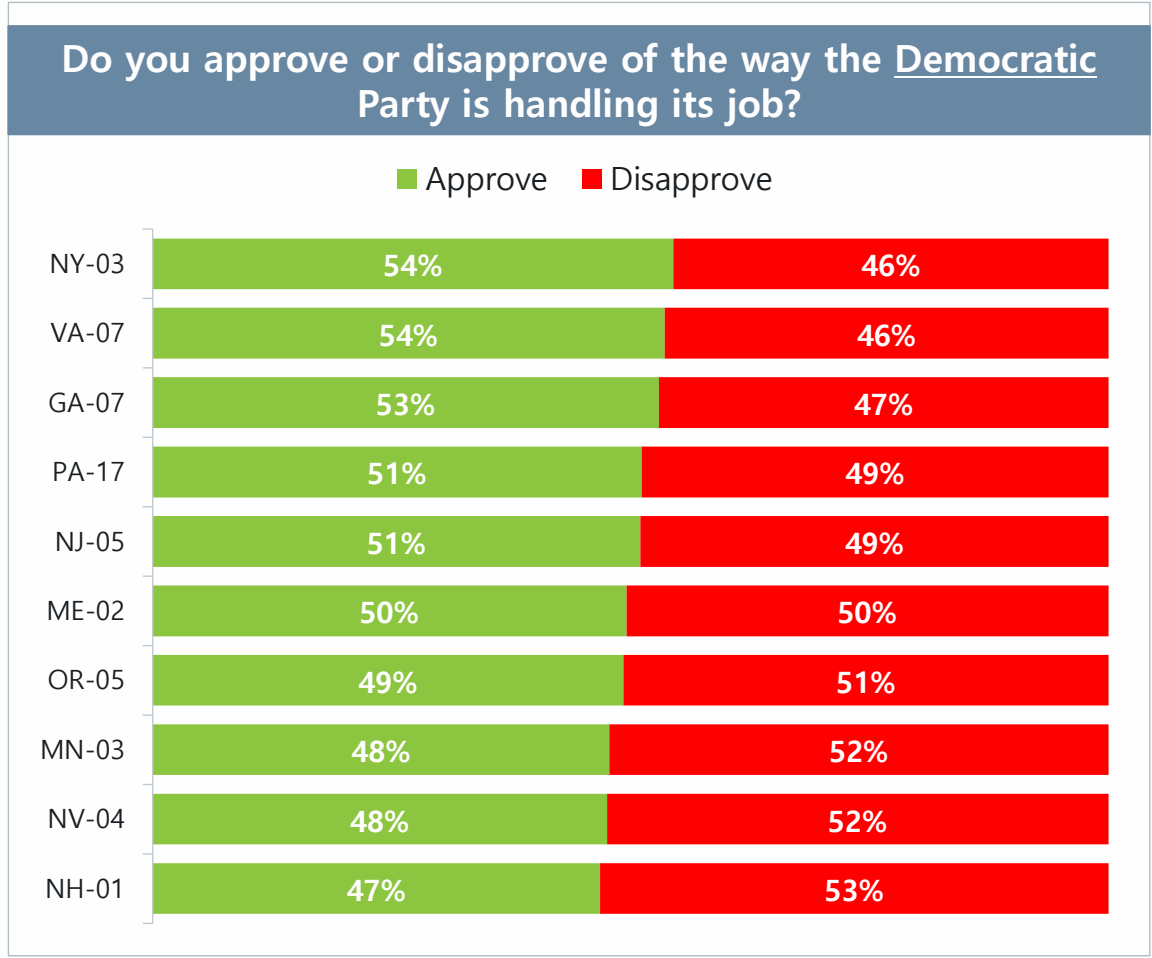
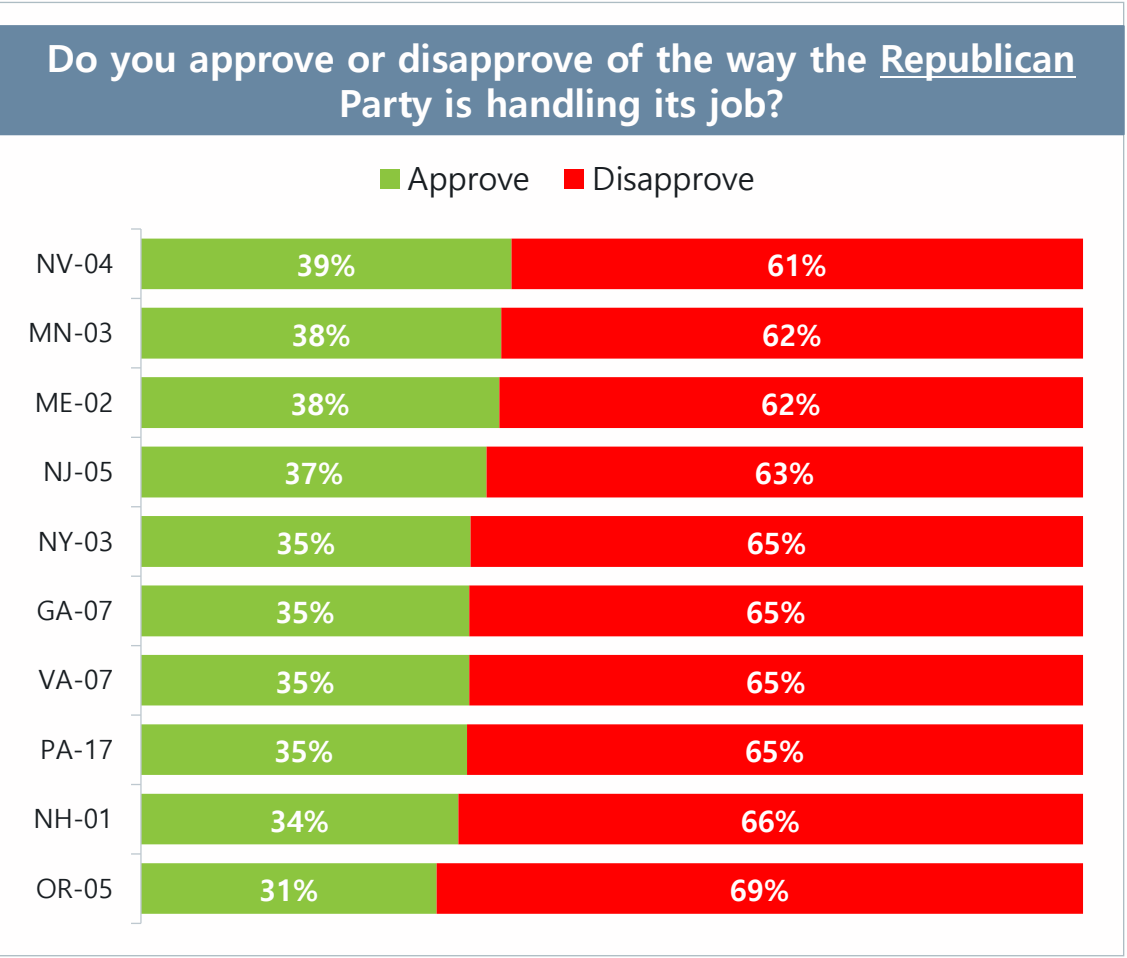
# Congressional approval is underwater in all districts surveyed, and is particularly low in NV-04 (38%), OR-05 (35%), NH-01 (35%), PA-17 (34%), and MN-03 (32%)



BASE: Registered Voters (n= 5,008)



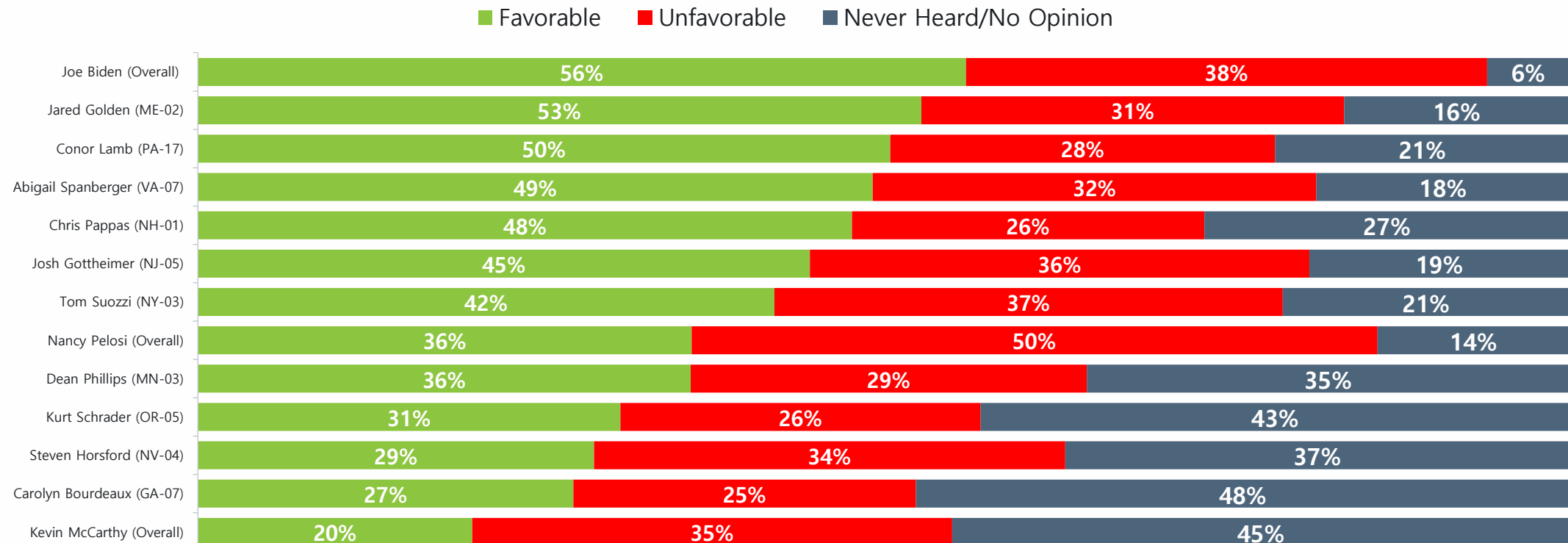
# Democratic approval is higher than Republican approval in all districts surveyed, and highest in NY-03 and VA-07



BASE: Registered Voters (n= 5,008)

# Joe Biden is the most popular democratic figure across the battleground districts. Representatives Golden (ME-02) and Lamb (PA-17) register the most popular House members

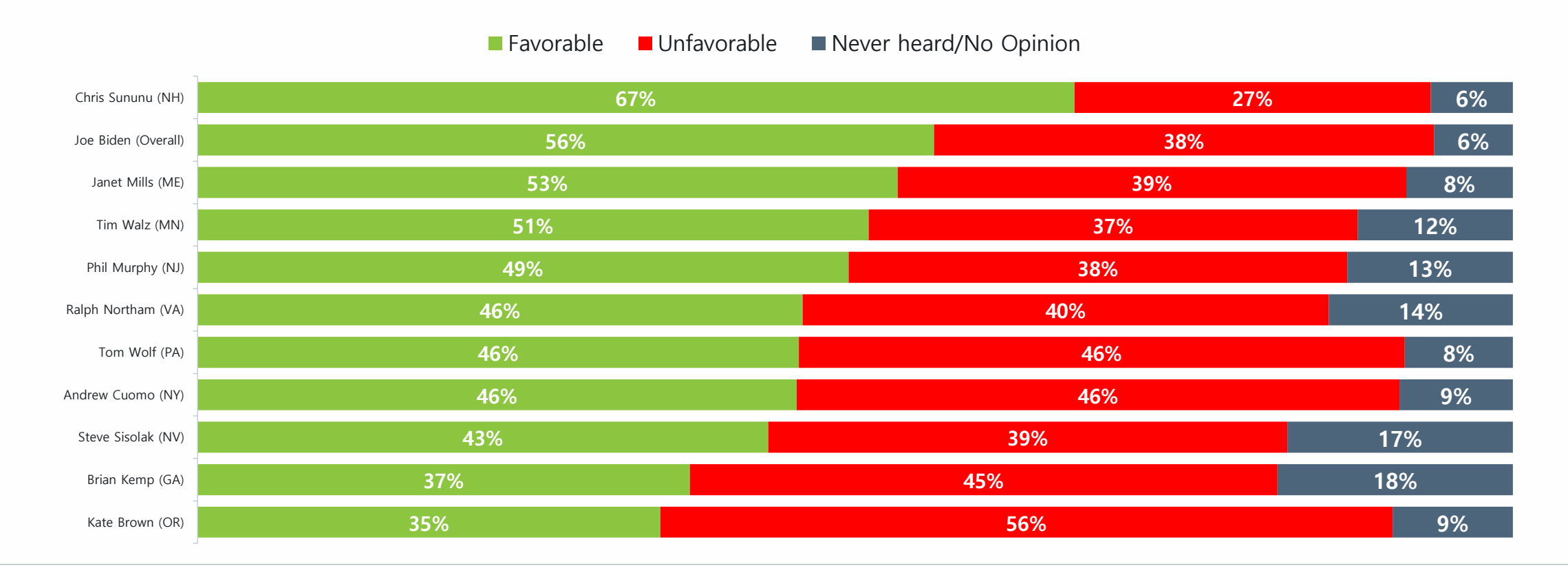
Now we will show you some names. Please indicate if you have a favorable or unfavorable view of that person – or if you’ve never heard of them.



BASE: Registered Voters (n= 5,008)

# Chris Sununu is the most popular governor among battleground districts, and is even more popular than Biden

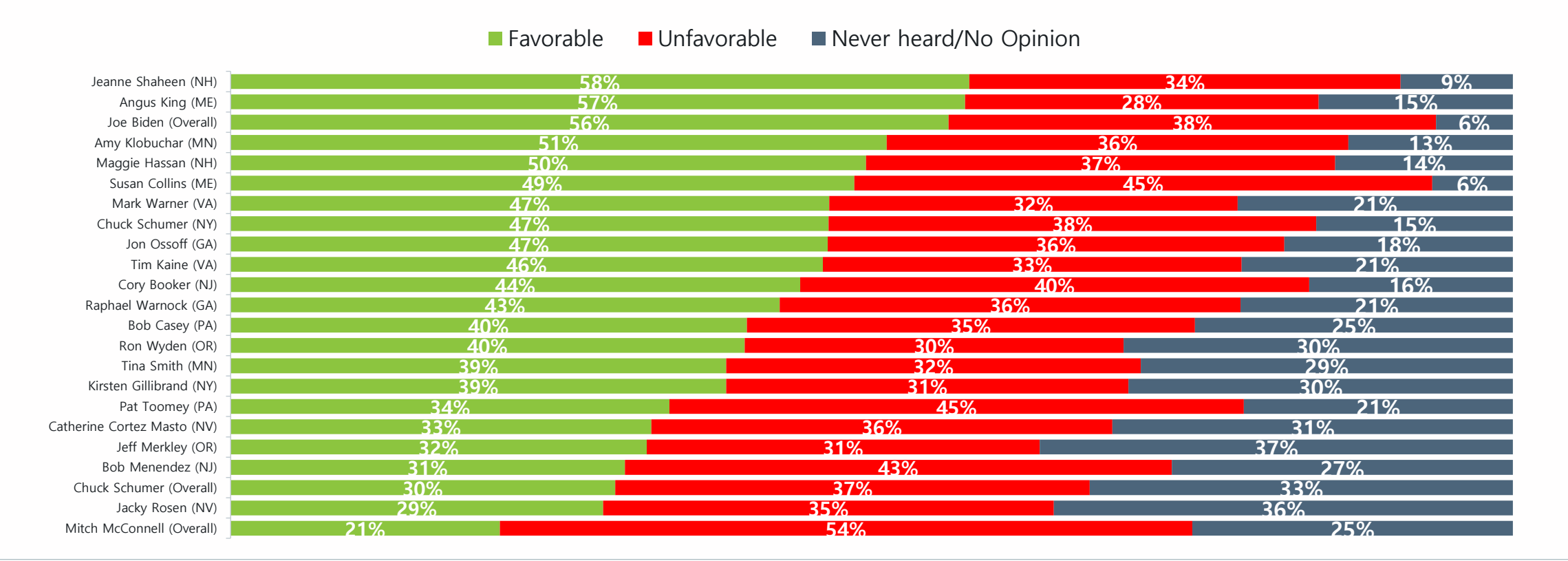
Now we will show you some names. Please indicate if you have a favorable or unfavorable view of that person – or if you’ve never heard of them.



BASE: Registered Voters (n= 5,008)

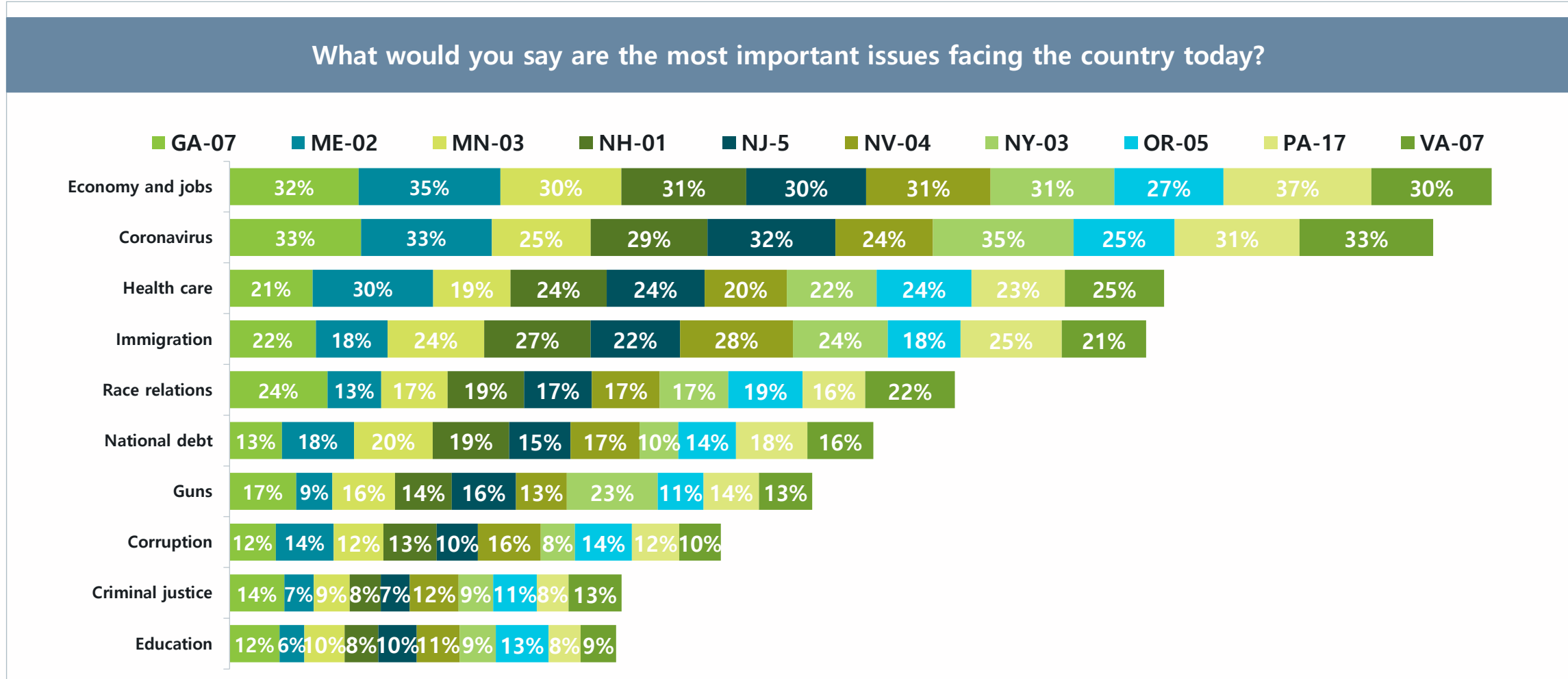
# Jeanne Shaheen and Angus King are the only two Senators that are more popular than Biden is overall

Now we will show you some names. Please indicate if you have a favorable or unfavorable view of that person – or if you’ve never heard of them.



BASE: Registered Voters (n= 5,008)

# Voters say that the economy and Covid-19 are the top two issues facing the country today, with the economy slightly more in focus in several districts. Health care and immigration are the second most important set of issues

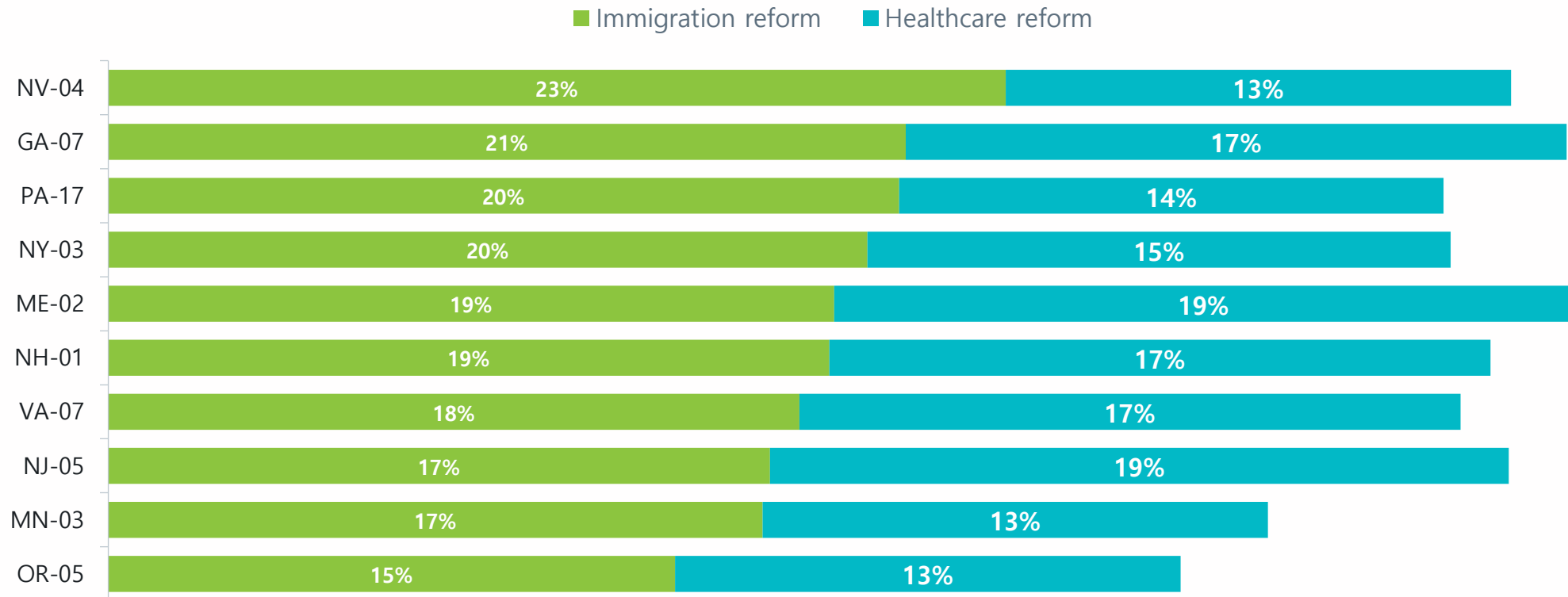


BASE: Registered Voters (n= 5,008)

# Immigration reform and health care rank as the top two issues that battleground voters want the Biden administration to tackle next. Health care is the #1 issue in ME-02 and NJ-05

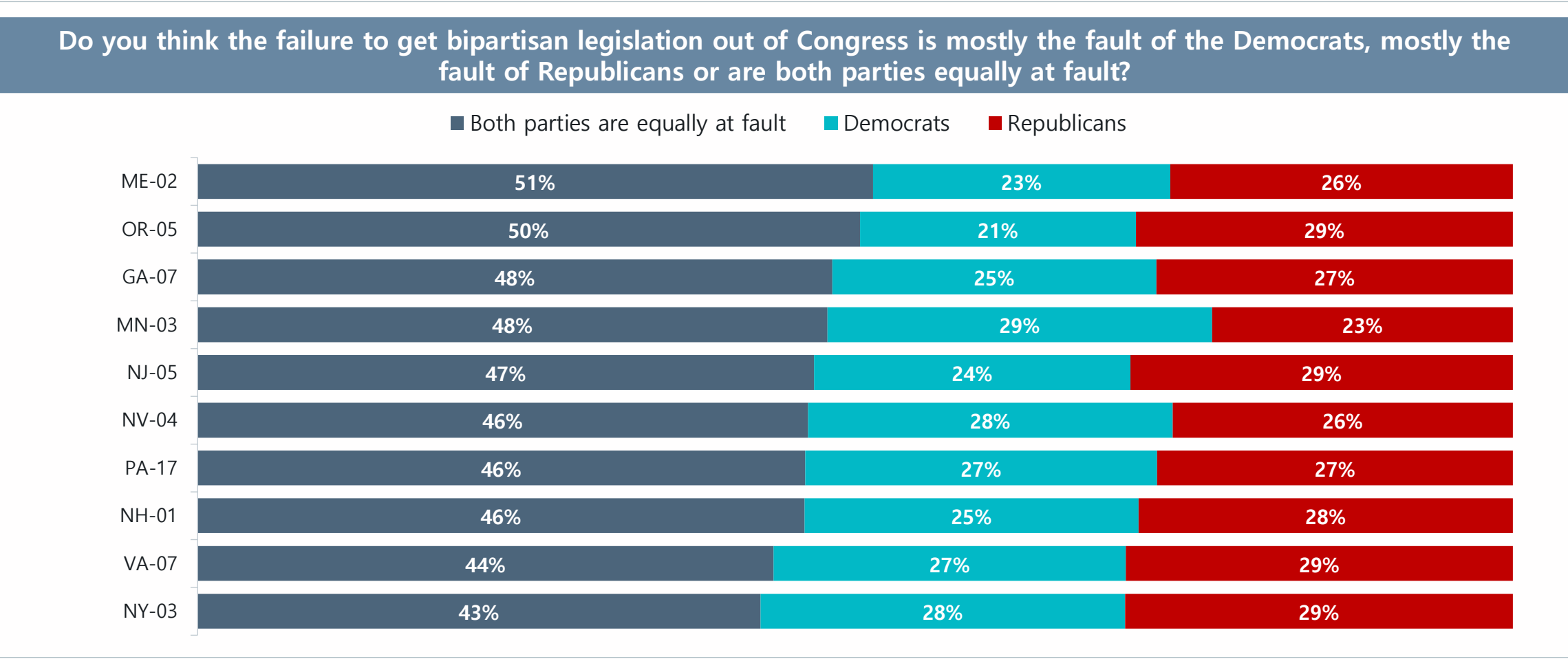


## Which issue do you want the Biden administration to tackle next?



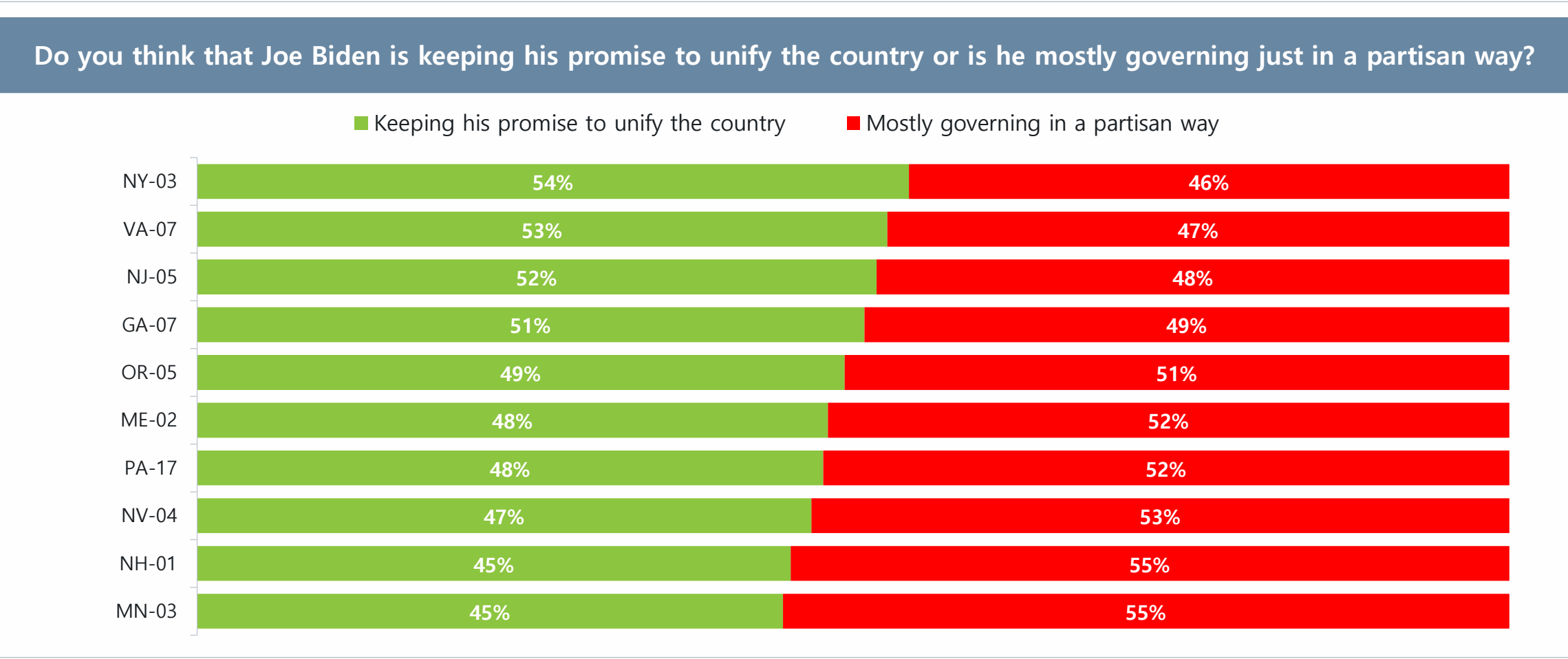
BASE: Registered Voters (n= 5,008)

In nearly all districts surveyed, around half of voters say that both parties are equally at fault for Congress' failure to pass bipartisan legislation. The two exceptions are VA-07 and NY-03, where voters are slightly more split



BASE: Registered Voters (n= 5,008)

# Voters across all districts are split on whether or not Joe Biden is keeping his promise to unify the country

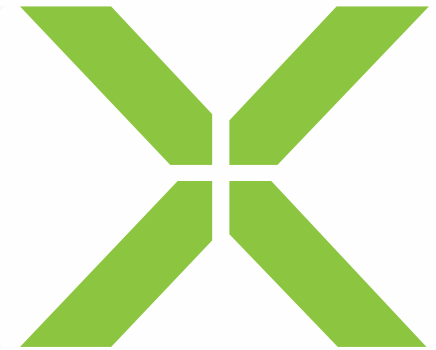


BASE: Registered Voters (n= 5,008)

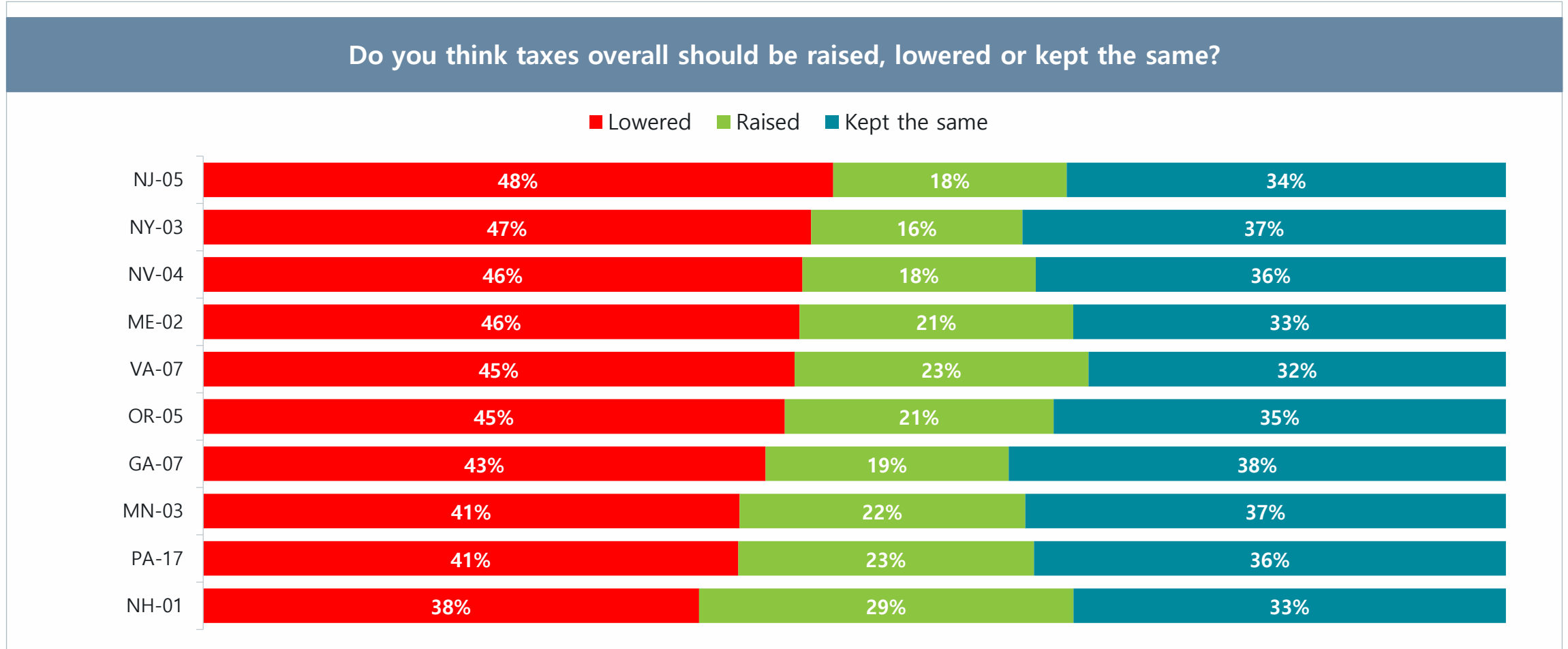


# Views on Taxes

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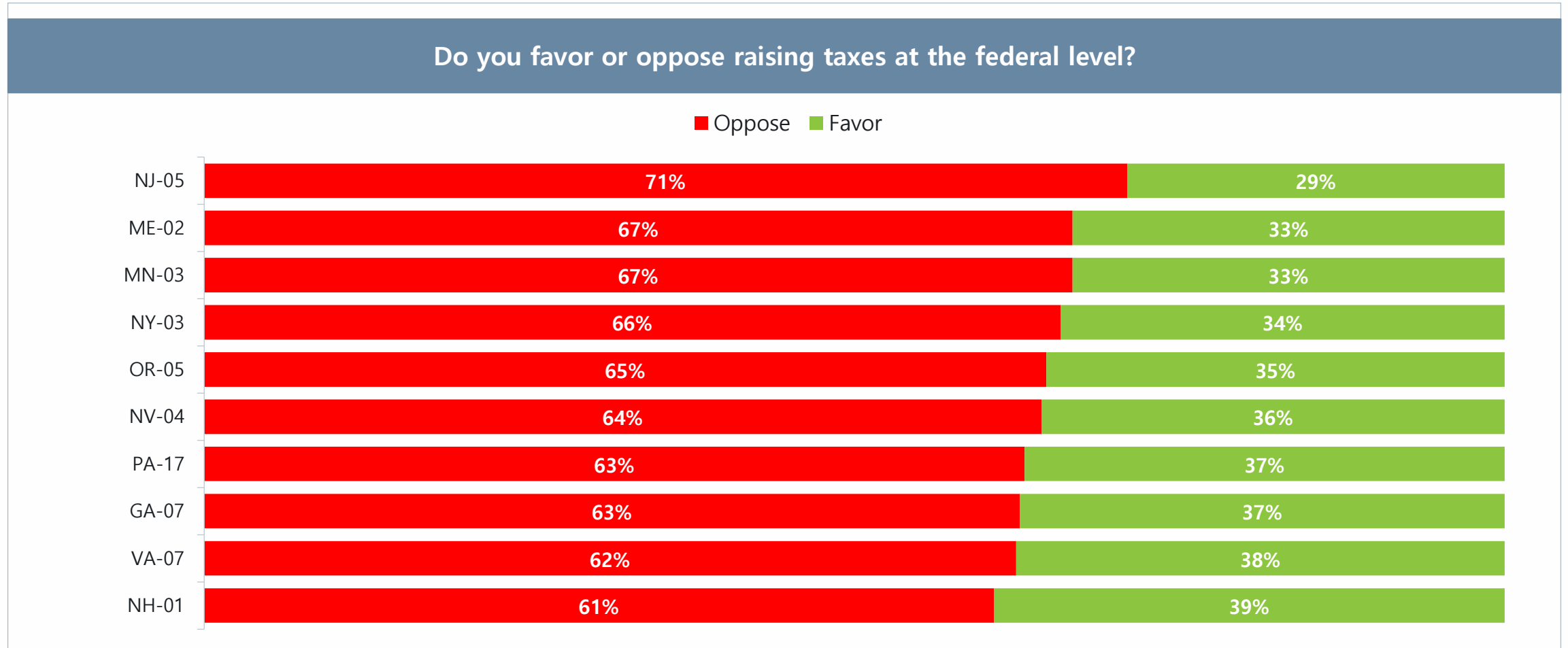


## Majorities of voters say that taxes should either be lowered or kept the same



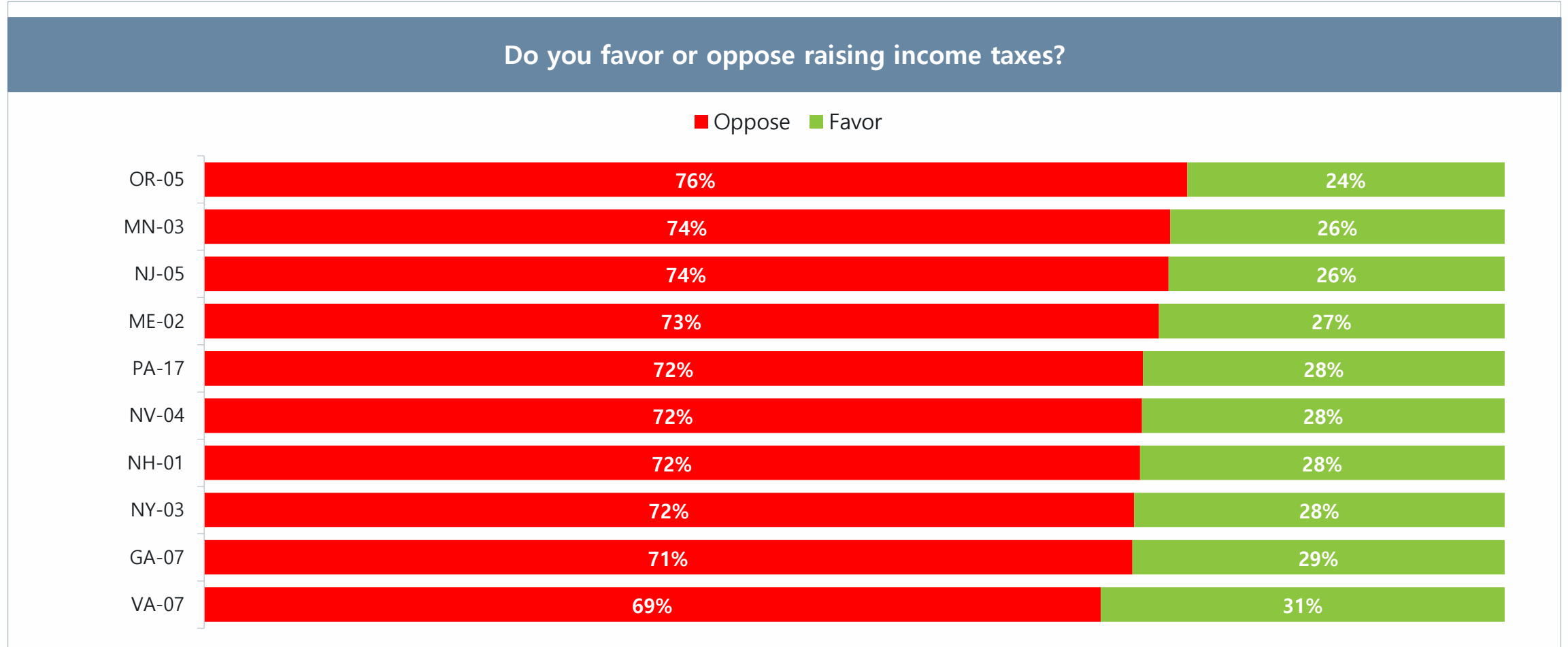
BASE: Registered Voters (n= 5,008)

## Similarly, between 61 and 71 percent of voters in all districts oppose raising federal taxes



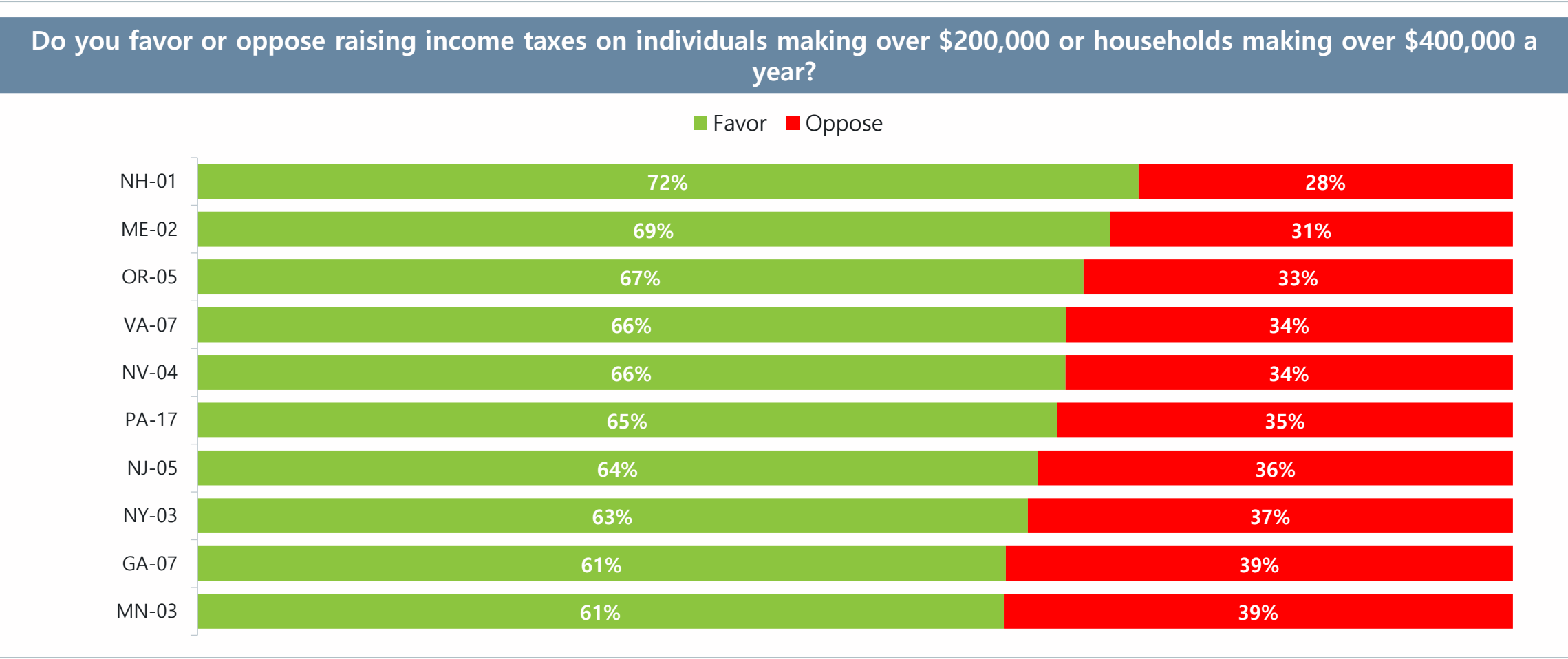
BASE: Registered Voters (n= 5,008)

## Strong majorities of over 2/3<sup>rd</sup> of voters oppose raising income taxes in all districts surveyed



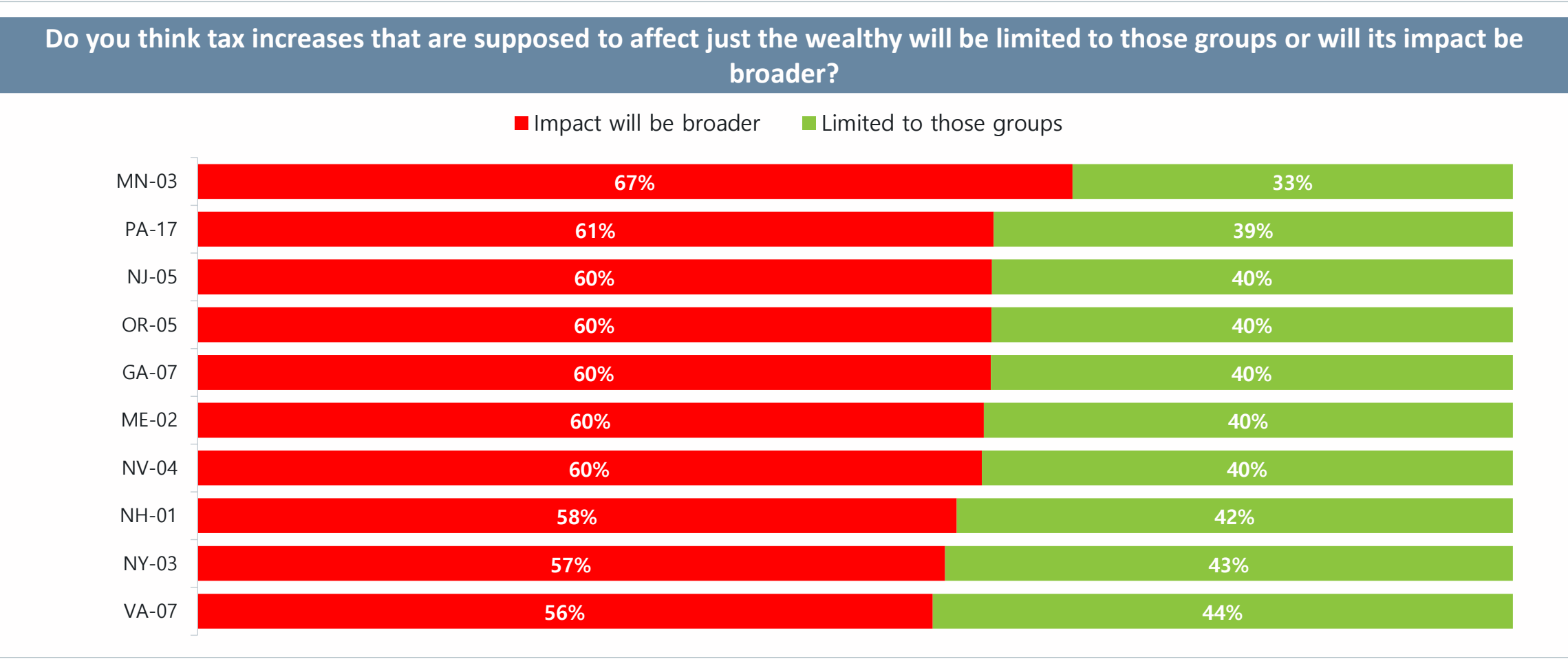
BASE: Registered Voters (n= 5,008)

# The Biden administration's "taxes only for the rich" messaging does well with voters on the surface...



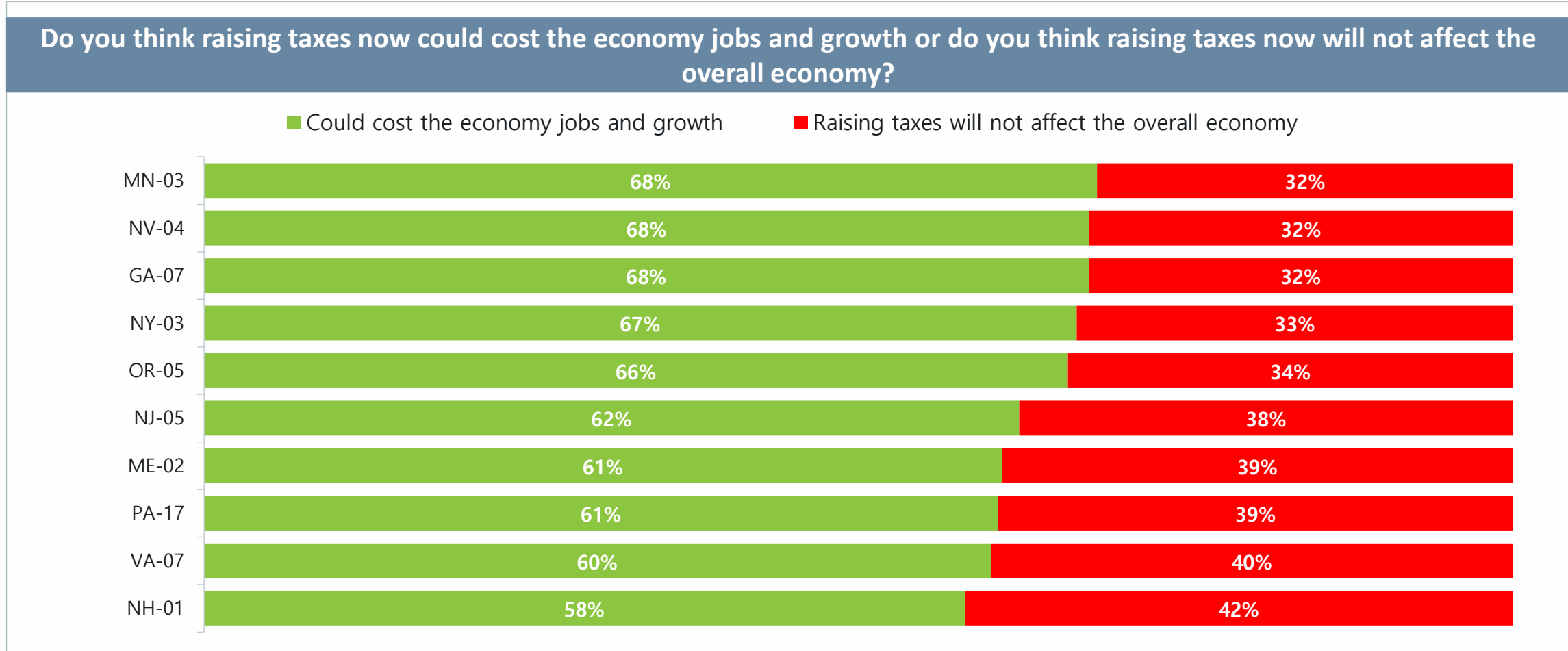
BASE: Registered Voters (n= 5,008)

# ... however, a majority of voters are concerned that those taxes will apply to taxpayers across the income spectrum



BASE: Registered Voters (n= 5,008)

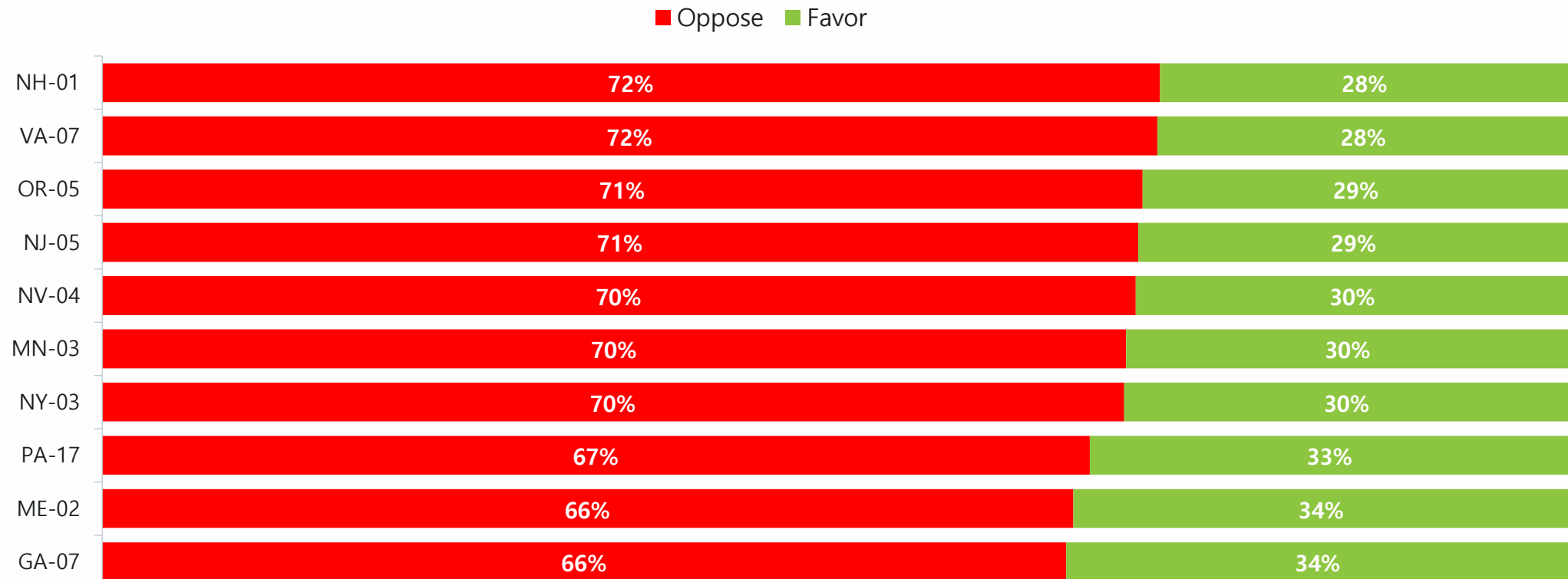
# Majorities of voters are also concerned that raising taxes could cost the economy jobs and growth



BASE: Registered Voters (n= 5,008)

## Raising capital gains taxes received low support across districts, particularly in NH-01 and VA-07

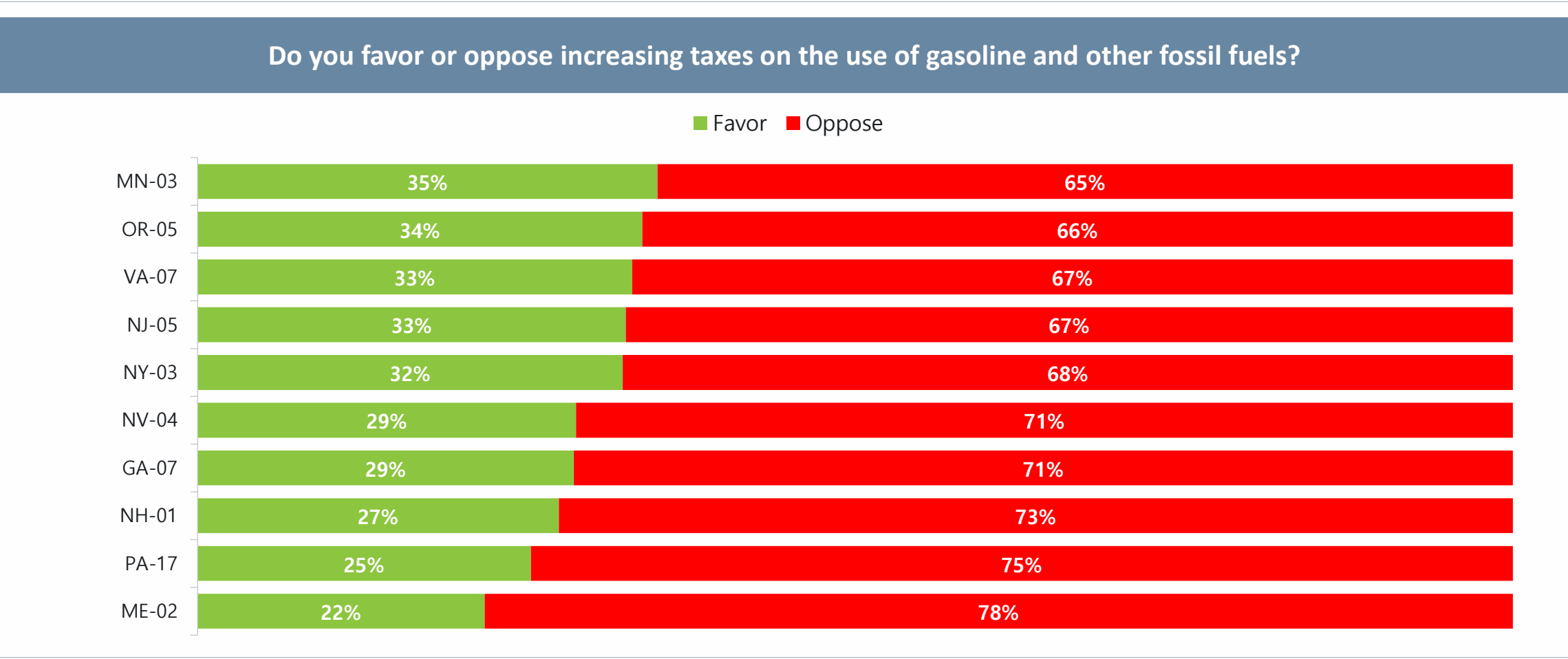
Do you favor or oppose raising the taxes on capital gains from selling houses, businesses, and stocks to over 43 percent?



BASE: Registered Voters (n= 5,008)

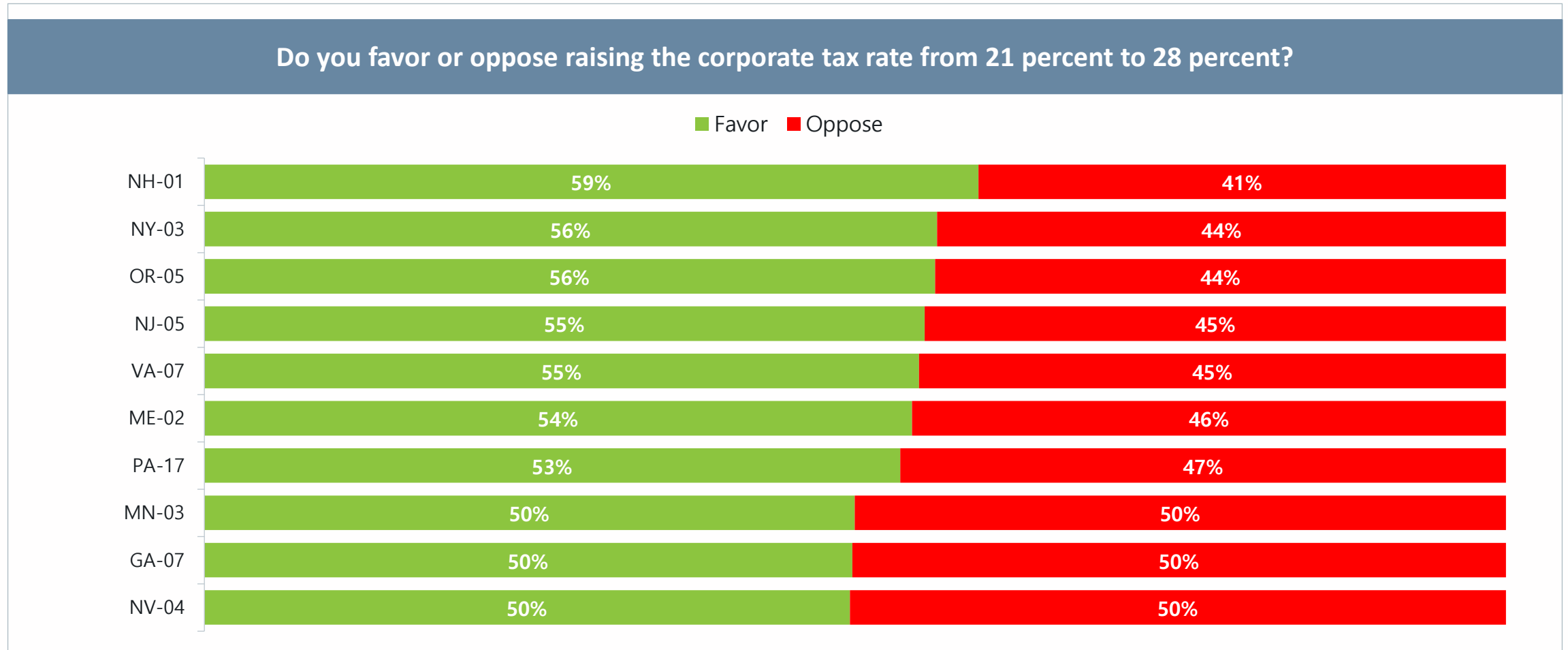


# Strong majorities of voters across all districts oppose increasing taxes on gasoline use and other fossil fuels



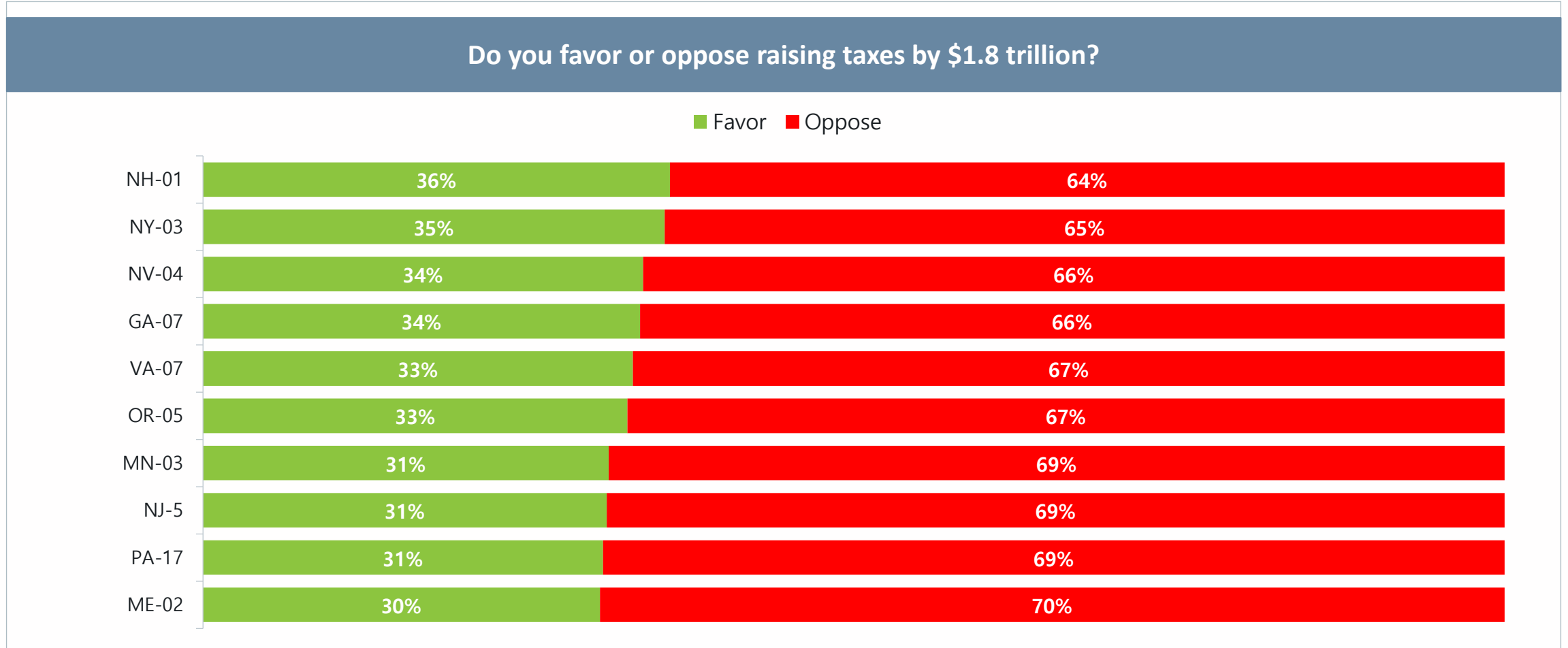
BASE: Registered Voters (n= 5,008)

## Voters are split or slightly in support of raising the corporate tax rate



BASE: Registered Voters (n= 5,008)

## Between 6 and 7-in-10 voters in all districts oppose raising taxes by \$1.8 trillion

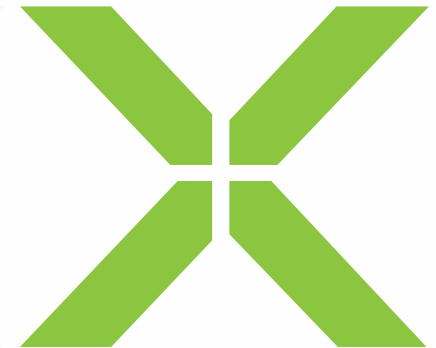


BASE: Registered Voters (n= 5,008)

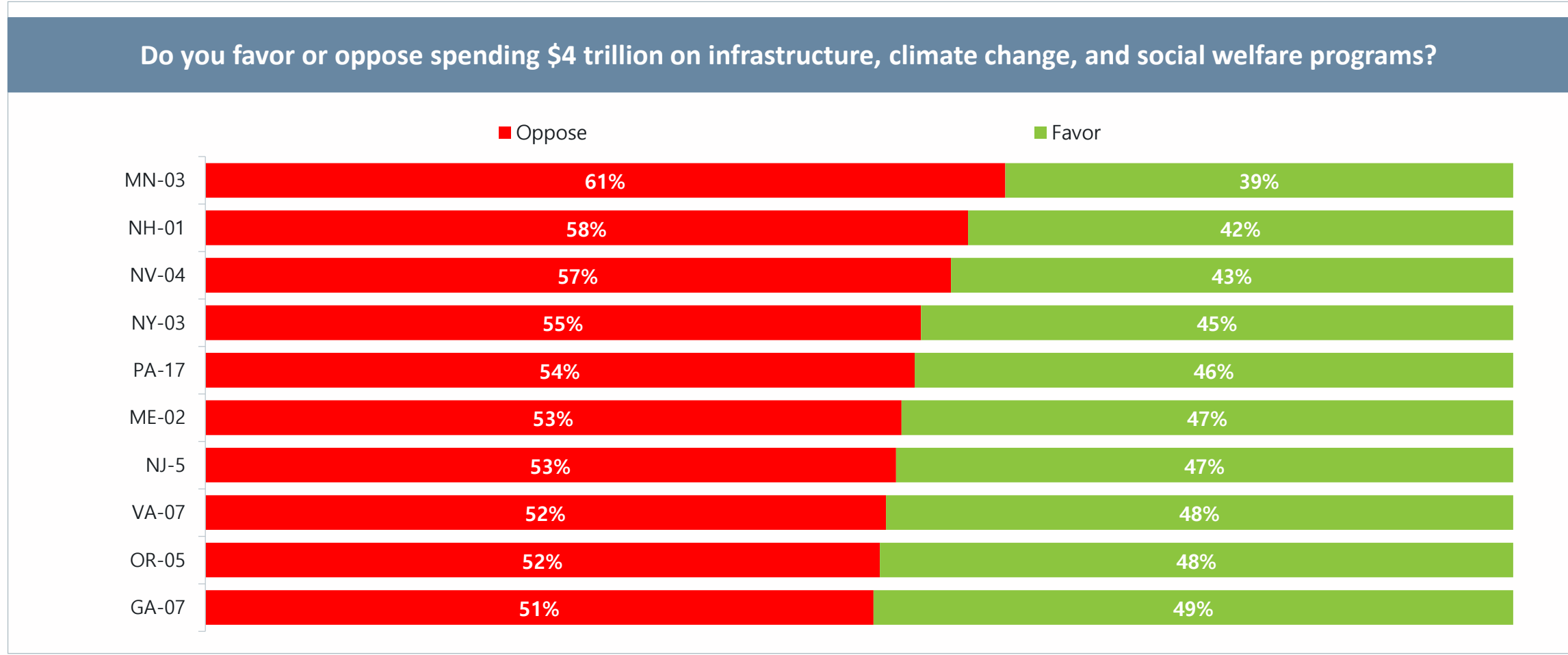
# Proposed Legislation

(American Jobs Plan & American Families Plan)

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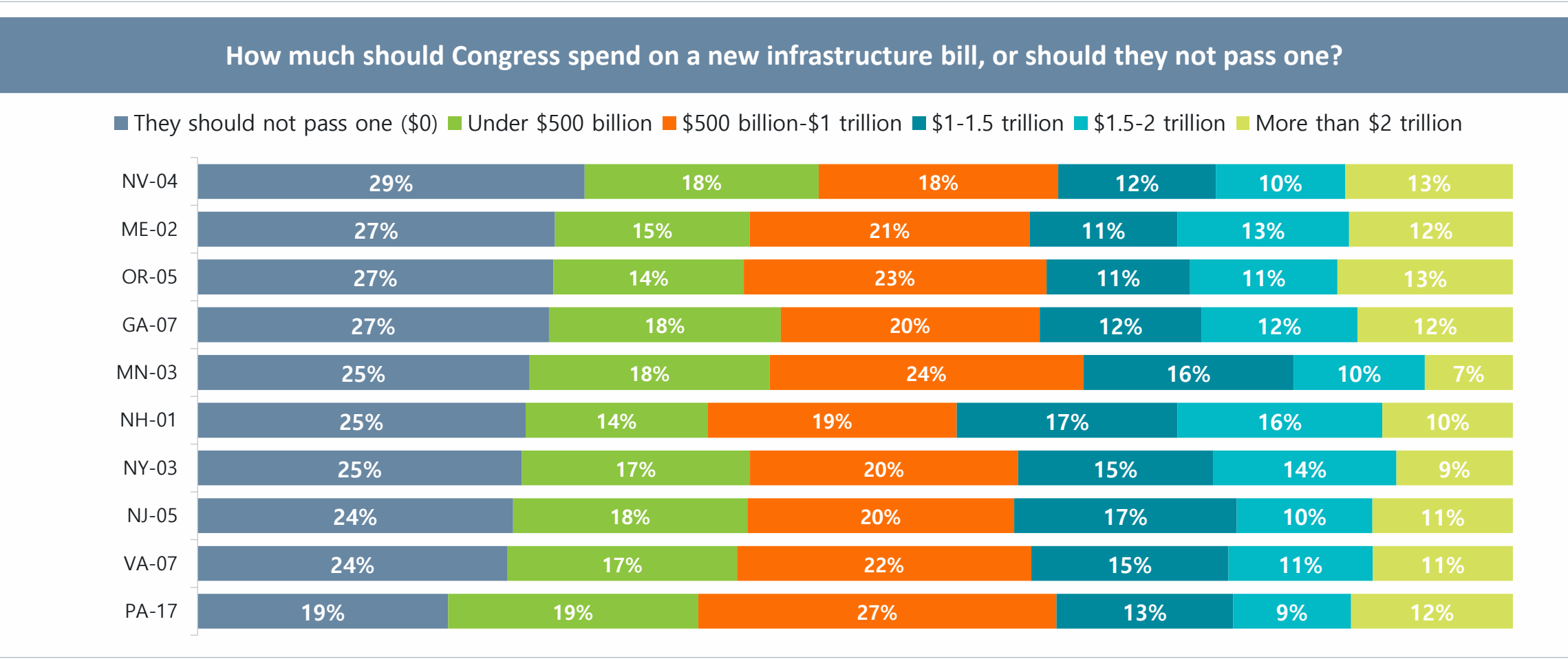


# Across all districts, majorities of voters are split or opposed to spending \$4 trillion on infrastructure, climate change, and social welfare programs.



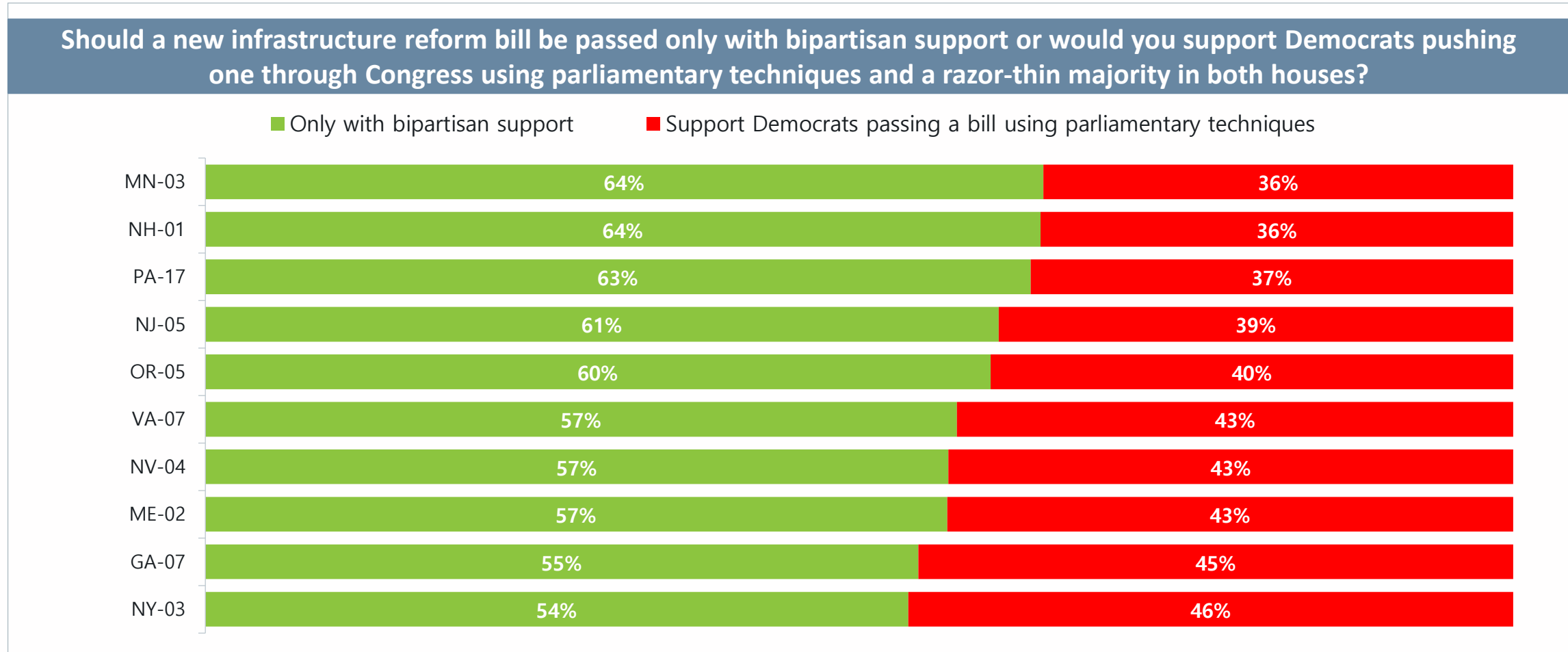
BASE: Registered Voters (n= 5,008)

# Majorities of voters in every district say that Congress should not spend more than \$1 trillion on a new infrastructure bill



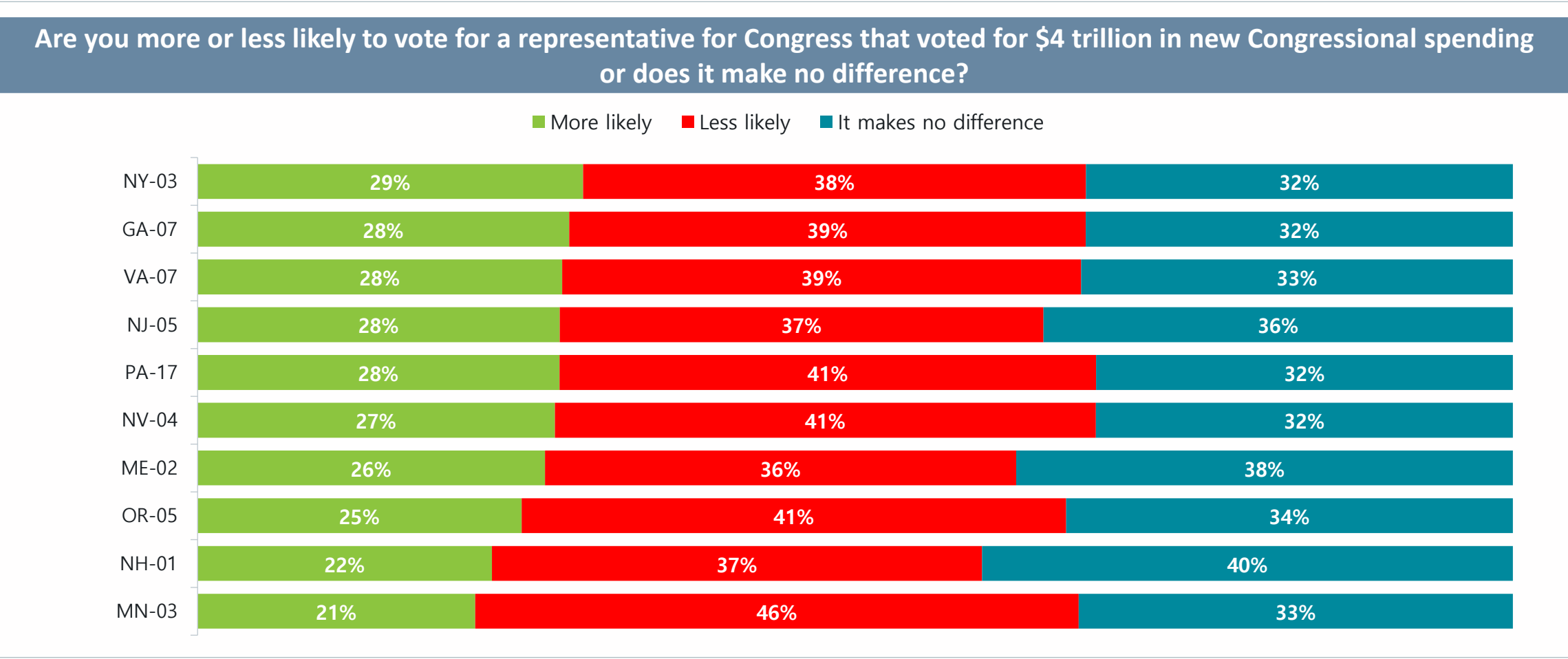
BASE: Registered Voters (n= 5,008)

# A majority of voters says infrastructure reform should only be passed with bipartisan support, not a partisan razor-thin majority



BASE: Registered Voters (n= 5,008)

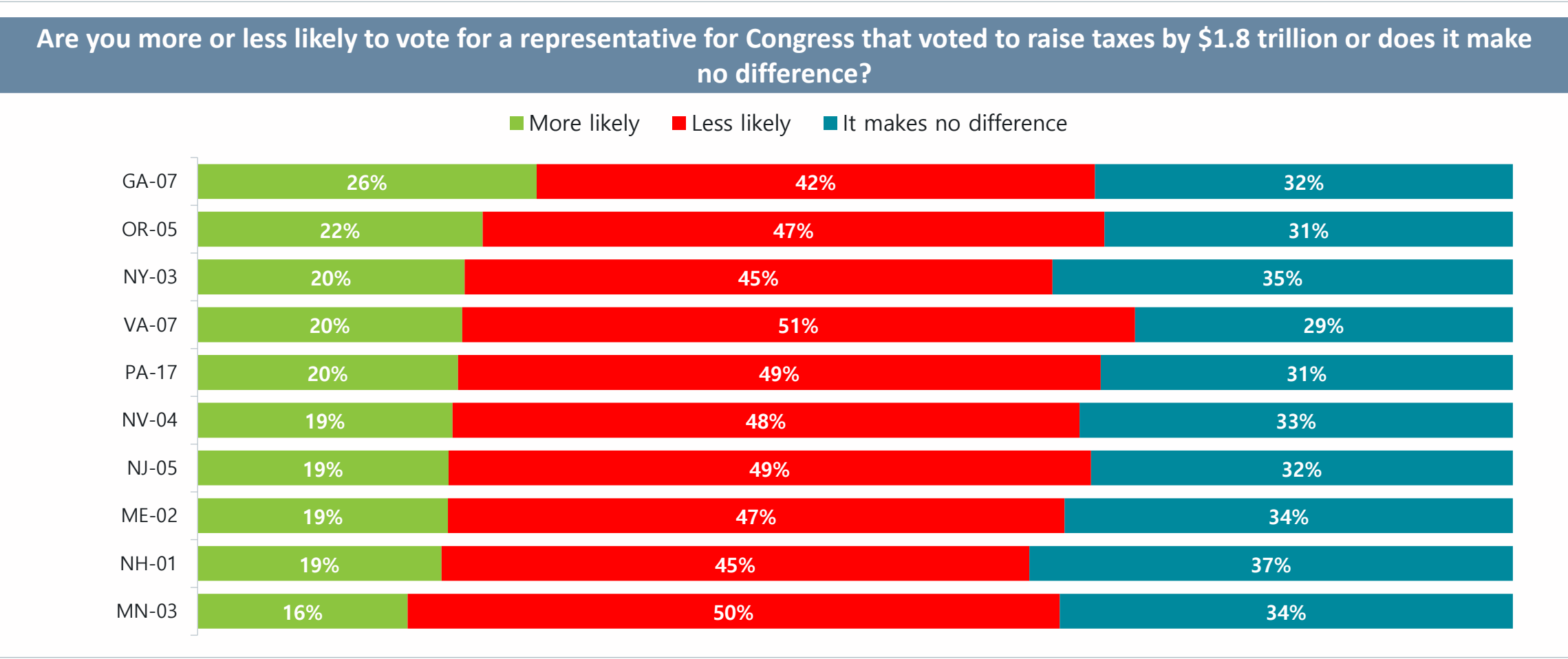
# Pluralities of voters in 8 out of 10 districts say representatives who vote for \$4 trillion in new Congressional spending are less likely to earn their vote



BASE: Registered Voters (n= 5,008)

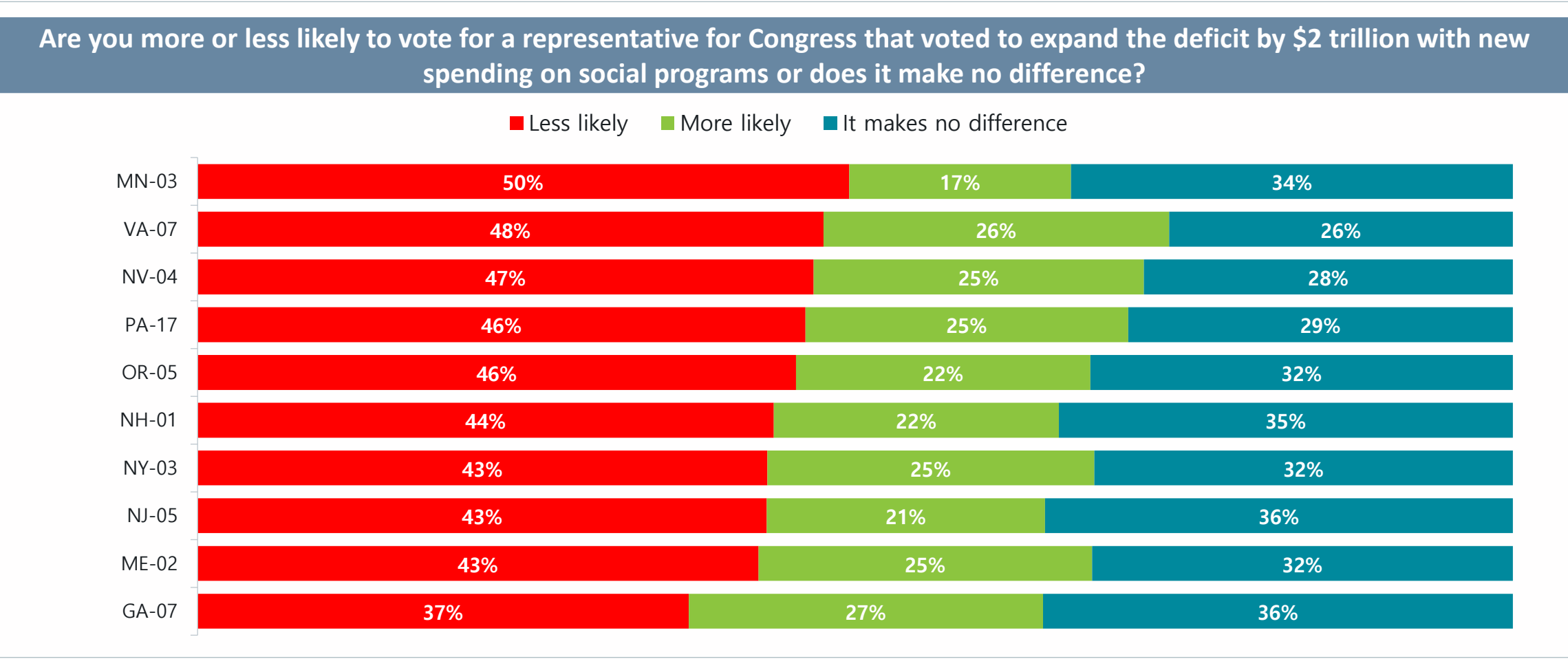


# Pluralities of voters in all districts say representatives who vote to raise taxes by \$1.8 trillion are less likely to earn their vote



BASE: Registered Voters (n= 5,008)

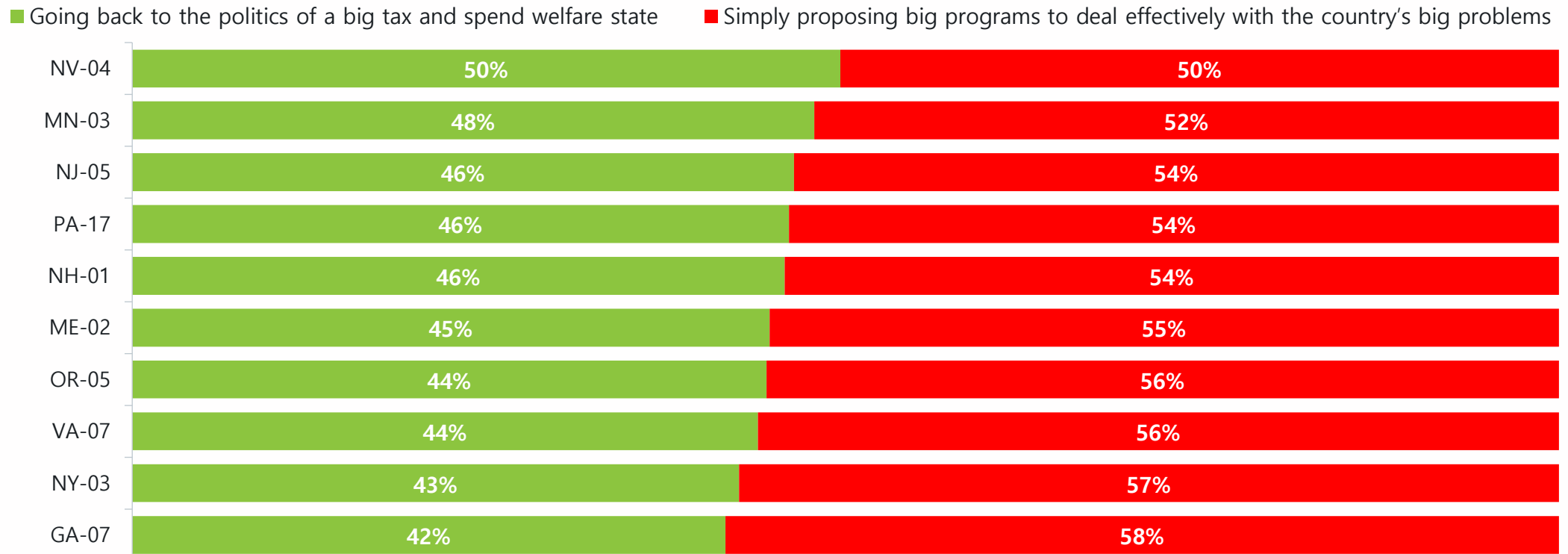
# Pluralities of voters in all districts say representatives who voted to expand the deficit by \$2 trillion are less likely to earn their vote



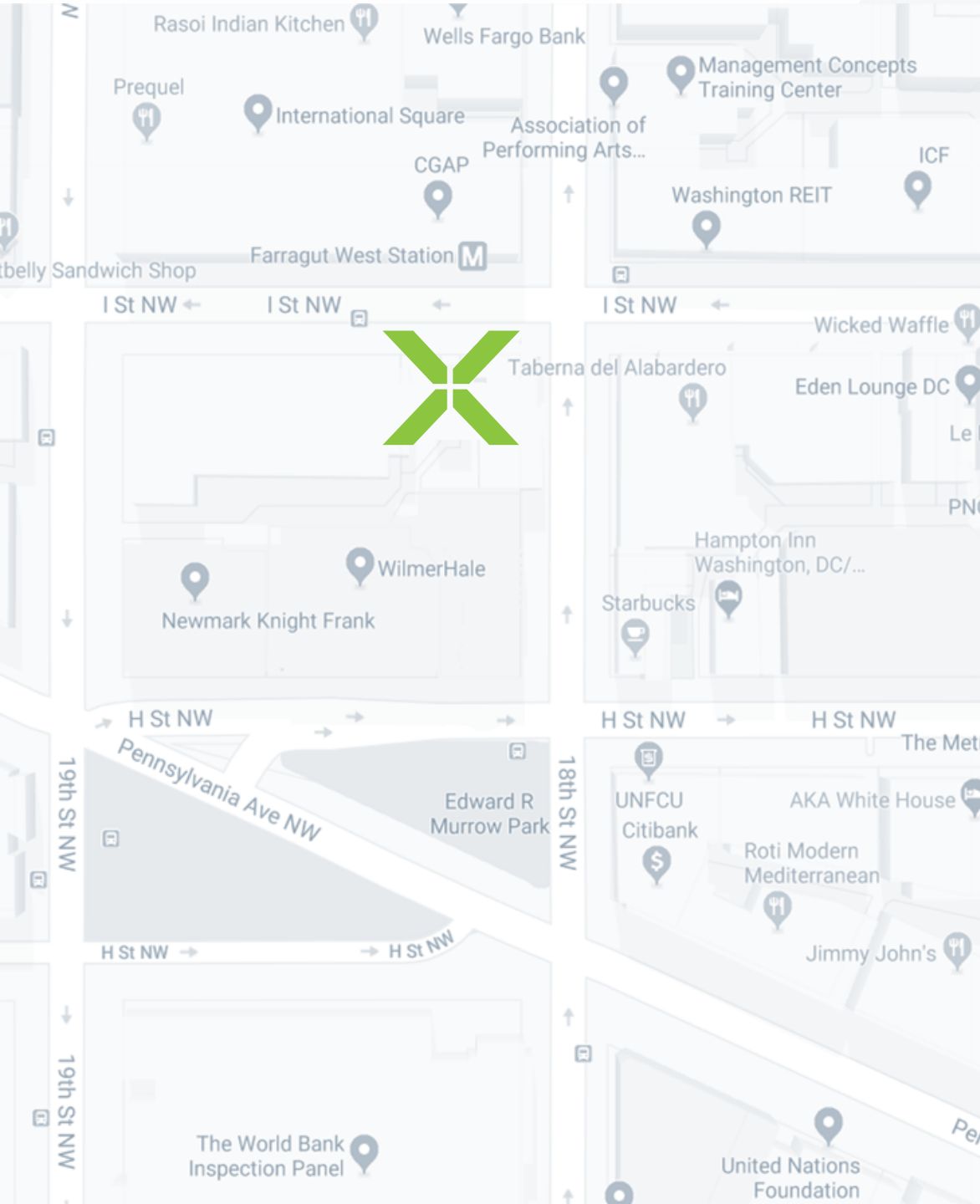
BASE: Registered Voters (n= 5,008)

# Between 4 and 5-in-10 voters are concerned Democrats are returning to the politics of the tax and spend welfare state

Do you think that Democrats are going back to the politics of a big tax and spend welfare state or are the Democrats simply proposing big programs to deal effectively with the country's big problems?



BASE: Registered Voters (n= 5,008)



**1808 I St. NW**  
**Suite 500**  
**Washington, DC 20006**

**CONTACT US:**

 [info@harrisx.com](mailto:info@harrisx.com)

 [www.harrisx.com](http://www.harrisx.com)